Optimizing Inventory Management and Demand Forecasting with RFID-driven E-commerce BI

RFID (Radio Frequency Identification) is a continuously evolving technology which has the potential to enhance data storage, reduce the cost and provide an improved accuracy. Recently, it has been used increasingly in IoT applications and also in AI environment to create more improved autonomous system for various applications. As know, it is usually used for digital identification and tracking of objects, things, people, etc. In e-commerce, there has been a continuous growing demand for enhanced customer experiences. Along with it, there are many operational and logistical challenges. While using RFID technology in e-commerce concerns related to inventory management, supply chain efficiency, accuracy, customer satisfaction and security can be addressed more effectively. Moreover, its integration can lead to significant improvements in operational efficiency and customer experience and can provide a sustainable environment for e-commerce industry in many aspects.

Besides, using RFID application can improve the overall e-commerce business environment by providing real-time data tracking and management. In this application, RFID tags will provide precise inventory data thereby reducing stockout and overstocking. It also enhances visibility of the supply chain by reduced delay and improved customer satisfaction. Further, RFID applications may also offer a multitude of opportunities for enhancing business intelligence in e-commerce. It can provide real-time data by which they can enable optimize operation, improve customer experiences and make more informed decisions in inventory management in any businesses. Overall, RFID application will drive E-commerce to the next level and present a powerful opportunity for online retailers to optimize inventory management, improve demand forecasting in the current scenario of e-commerce landscape. This Special Issue aims to provide a deeper understanding of the role of RFID in E-commerce BI play in revolutionizing inventory management and demand forecasting.

Topics of particular interest include, but are not limited to:
→ Integration of RFID Technology in E-commerce BI for Real-time Inventory Visibility
→ Standardizing RFID Protocols for Seamless Industry-wide Adoption
→ Cybersecurity Measures for Protecting RFID Data in E-commerce Environments
→ Enhancing Demand Forecasting Accuracy through RFID-driven Business Intelligence
→ Exploring the Role of RFID in Reducing Out-of-Stock Instances and Improving Customer Satisfaction
→ Sustainable and Scalable Approaches to RFID Adoption in E-commerce

- → Cross-industry Applications of RFID Technology in Inventory Management
- → RFID-enabled Automation in Warehousing and Distribution Centers
- → Evaluating the Environmental Impact of RFID Implementation in E-commerce Operations
- → Leveraging Machine Learning Algorithms for Enhanced Demand Forecasting with RFID Data
- → Addressing Privacy Concerns in RFID-based E-commerce BI Systems
- → Collaborative Initiatives for Establishing Industry-wide Standards in RFID Technology
- → Future Landscape of E-commerce: Innovations and Trends in RFID-driven Business Intelligence

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Schedule:
Submission Deadline:25th June 2024
Authors Notification: 25th August 2024
Revised Papers Deadline: 25th October 2024
Final Notification: 25th December 2024